

HoloPoster

Transparent display for indoor spaces

SMD poster formats for retail,
exhibitions and events.

P2.5 and P3.91



Display content with an open view



Transparent LED surface

The selected pitch determines the balance of image detail, brightness and transmittance.

Freestanding format

A framed display on casters suits indoor promotional layouts. Confirm the complete assembly.

Two SMD pixel pitch options

Parameter	P2.5	P3.91
Transmittance	≥70%	≥80%
Brightness / nits	≥1,800	≥3,000
Average power / W/m ²	350	370
Maximum power / W/m ²	800	1,000

Average power depends on the displayed content and operating settings.

Display size and native resolution

Version	Display W × H / mm	Native pixels
P2.5	960 × 2,000	384 × 800
P3.91	1,000 × 2,000	256 × 512
P3.91	1,000 × 2,400	256 × 614
P3.91	2,000 × 2,000	512 × 512
P3.91	2,000 × 2,400	512 × 614

Display dimensions exclude the frame, base and mounting structure.

Installation and content control

Complete assembly

The ≤ 2 mm specification applies to the LED panel only. Allow for the frame and base in the site layout.

Content inputs

HDMI and DVI inputs. Synchronous and asynchronous control options follow the selected system.

Indoor operation

IP20 protection. Operating conditions and ventilation must suit the selected location.

Power supply

AC 110–240 V. Plan the power connection and cable route before positioning the display.

Your HoloPoster configuration

Space, content and viewing distance

Share the available width and height, customer viewing distance, ambient light and intended content.

Display area and complete assembly

Confirm the pixel pitch, display dimensions and overall frame size before finalising the layout.

led@turingled.com / WhatsApp +86 15014067656